



## **2010 SMALL BUSINESS WEEK**

### **INDIANA CALENDAR OF EVENTS**

**May 23— 29, 2010**

**Small Business Week is the time for recognizing the contributions of small businesses to our country. We thank our business owners and their employees for providing the products and services that benefit our lives. We thank our entrepreneurs for creating the majority of new job opportunities across the United States.**

**During Small Business Week 2010, seminars, special events, and award ceremonies occur across Indiana. This is the time to celebrate and to learn about opportunities for successful entrepreneurship.**

*SBA's programs and services are provided to the public on a nondiscriminatory basis. Reasonable arrangements for persons with disabilities will be made if a written request with contact information is received two weeks in advance by the U.S. Small Business Administration, 8500 Keystone Crossing, Suite 400, Indianapolis, IN 46240.*

## **MONDAY, MAY 24**

### **BLOOMINGTON**

#### **Taking the Fear Out of Financing – Preparing Your Small Business**

**9:00 am (EDT)**

IU Research Park, 501 N. Morton Street, Suite 100

Learn how the Small Business Development Center (SBDC) and SBA can assist with obtaining business financing. This includes a discussion of how to prepare a business plan, SBA loan guarantee programs, and details of a loan proposal. Attendees will meet with local lenders to discuss their business needs.

**Sponsor(s):** U.S. Small Business Administration and South Central Indiana SBDC

**Registration Required:** Terri Brown, SBDC (812) 330-6272

**Cost:** None

### **INDIANAPOLIS**

#### **Small Business Financing**

**3:00 pm (EDT)**

Ivy Tech Lawrence Campus, 9301 East 59<sup>th</sup> Street

Money is available for start-ups, for business cash flow, to purchase equipment, to construct a building and to refinance existing debt. Learn business plan basics and what is required to be bankable.

**Sponsor(s):** U.S. Small Business Administration and The Greater Lawrence Chamber of Commerce

**Registration Required:** Vernice Mathis, SBA (317) 226-7272 x 115

**Cost:** None

### **MUNCIE**

#### **The Dollars & Sense of Small Business Ownership**

**1:00 pm (EDT)**

Kennedy Library, 1700 W. McGalliard Road

For entrepreneurs starting a business and those expanding operations, there are financing mechanisms that can improve the potential for success. Learn how to avoid balloon payments and improve cash flow.

**Sponsor(s):** U.S. Small Business Administration

**Registration Required:** Ronda Crouch, SBA (317) 226-7272 x 112

**Cost:** None

### **NOBLESVILLE**

#### **Resources for Growing a Small Business**

**6:00 pm (EDT)**

Hamilton East Public Library (Noblesville), One Library Plaza

Many resources are available for starting or growing a small business. Learn where to find free business counseling, business financing, and opportunities for selling to the Federal Government.

**Sponsor(s):** U.S. Small Business Administration

**Registration Required:** [www.hepl.lib.in.us](http://www.hepl.lib.in.us) or call Melissa Stewart (317) 773-1384

**Cost:** None

**TUESDAY, MAY 25**

## **FORT WAYNE**

**Women's Enterprise Procurement Conference/Fort Wayne Business Expo**  
Grand Wayne Convention Center, 120 W. Jefferson Boulevard

**7:30 am (EDT)**

- \* **Doing Business with the Federal Government:** Explore the federal government as a new market for your products or services. Learn how to register your business to sell to the federal government and how to find contracting opportunities.
- \* **Small Business Financing:** Loans are available to start or expand a business. Learn how SBA's loan guaranty programs help improve cash flow, refinance existing debt, eliminate balloon payments and lower monthly loan payments.

**Sponsor(s):** Fort Wayne Women's Bureau/Women's Enterprise

**Registration Required:** (260) 424-7977

**Cost:** Call

## **MOORESVILLE**

**Small Business Financing**

Mooresville Chamber of Commerce, 4 E. Harrison Street

**3:00 pm (EDT)**

Money is available for start-ups, for business cash flow, to purchase equipment, to construct a building and to refinance existing debt. Learn business plan basics and what is required to be bankable.

**Sponsor(s):** U.S. Small Business Administration and Mooresville Chamber of Commerce

**Registration Required:** Mindy@moorvillechamber.com

**Cost:** None

## **KOKOMO**

**Supporting our Technology-based Businesses**

Inventrek Park, 700 East Firmin Street

**2:00 pm (EDT)**

The Small Business Innovation Research (SBIR) program and the Small Business Technology Transfer (STTR) program help small, high-tech companies participate in the federal government's research and development efforts. This workshop will review opportunities in these programs and will discuss how SBA and the SBDC assist small businesses.

**Sponsor(s):** U.S. Small Business Administration and Hoosier Heartland SBDC

**Registration Required:** Ruth Sampson, SBDC (765) 454/7922 or 1-866-961-7232

**Cost:** None

## **SEYMOUR**

**Greater Seymour Chamber of Commerce Small Business Week Celebration**

Holiday Inn Express, 249 North Sandy Creek Drive

**10:00 am (EDT)**

**Seminar:** \* *Financing Your Business in 2010* Marty Anderson, U.S. Small Business Administration  
\* *Update on Health Care Policy* Mike Ripley, Indiana Chamber of Commerce

**Luncheon:** *The NEW Green* Gail Gesell, U. S. Small Business Administration  
Seymour Chamber of commerce Awards Presentation Bill Bailey

**Sponsor(s):** Greater Seymour Chamber Business Resources Committee and JCB

**Registration Required:** Bill Bailey, Chamber President, (812) 522-3681

**Cost:** \$10.00

## **SHELBYVILLE**

### **Resources for Growing a Small Business**

**10:00 am (EDT)**

Indiana Wesleyan, Shelbyville Education Center, 2325 Intelliplex Drive

Learn about SBA's loan guaranty program to finance business start-up or expansion, to construct or buy a building, and for general business purposes. Lenders will be available to discuss your financing needs. Learn how to get help for developing your business plan and guidance for selling to the federal government.

**Sponsor(s):** U.S. Small Business Administration

**Registration Required:** Connie Secrest Street (317) 226-7272 ext. 118

**Cost:** None

## **WEST LAFAYETTE**

### **Supporting our Technology-based Businesses**

**9:00 am (EDT)**

Kurz Purdue Technology Center, 1281 Win Hentschel Boulevard

The Small Business Innovation Research (SBIR) program and the Small Business Technology Transfer (STTR) programs are designed to ensure that small, high-tech companies are part of the federal government's research and development efforts. This workshop will review opportunities in these programs and will discuss how SBA and the SBDC assist small businesses.

**Sponsor(s):** U.S. Small Business Administration and Hoosier Heartland Small Business Development Center

**Registration Required:** Ruth Sampson, SBDC (765) 454/7922 or 1(866) 961-7232

**Cost :** none

## **WEDNESDAY, MAY 26**

## **INDIANAPOLIS**

### **Write a Winning Business Plan**

**8:30 am (EDT)**

U.S. Small Business Administration, 8500 Keystone Crossing, Suite 400

Business success is more likely when the company has a plan to guide its development and growth. To obtain a loan, a business plan is the major document requested for making a decision. This program will teach the basics of how to project profits and losses.

**Sponsor(s):** SCORE

**Registration Required:** SCORE, 317-226-7264

**Cost:** \$30.00

## **TERRE HAUTE**

### **Federal Contracting and HubZone Certification**

**10:00 am (EDT)**

Riddell National Bank, 2129 S. State Road 46

Small business owners will learn techniques for marketing to the Federal Government. Learn about HubZones, how a business can benefit from location in a HubZone and how to become certified as a HubZone company.

**Sponsor(s):** U.S. Small Business Administration and West Central Indiana Small Business Development Center

**Registration Required:** Becky Kinney SBDC (812) 237-7676

**Cost:** None

## THURSDAY, MAY 27

### INDIANAPOLIS

#### Resources for Growing a Small Business

9:00 am (EDT)

U. Small Business Administration, 8500 Keystone Crossing, Suite 400

Many resources are available for starting or growing a small business. Learn about financing options for buildings, equipment, and general cash flow. Learn about sources of free counseling for developing a business plan. Learn the basics of selling products and services to the Federal Government.

**Sponsor(s):** U.S. Small Business Administration

**Registration Required:** Connie Secrest Street (317) 226-7272 ext. 118

**Cost:** None

### ANDERSON

#### 2010 Small Business Week Reception

3:00 pm (EDT)

Flagship Enterprise Center, 2701 Enterprise Drive

Reception honoring Richard L. Mousty, President, Unified Group Services, as the 2010 SBA Indiana Small Business Person of the year and 2010 SBA Indiana Small Business Advocates. Hosted by STAR Financial Bank.

**Sponsor(s):** U.S. Small Business Administration

**Registration Required:** [Tonya.Wilhoit@starfinancial.com](mailto:Tonya.Wilhoit@starfinancial.com) or (765) 622-4140

**Cost:** None

## FRIDAY, MAY 28

### INDIANAPOLIS

#### Resources for Growing a Small Business

2:00 pm (EDT)

U. Small Business Administration, 8500 Keystone Crossing, Suite 400

Many resources are available for starting or growing a small business. Learn about financing options for buildings, equipment, and general cash flow. Learn about sources of free counseling for developing a business plan. Learn the basics of selling products and services to the Federal Government.

**Sponsor(s):** U.S. Small Business Administration

**Registration Required:** Connie Secrest Street (317) 226-7272 ext. 118

**Cost:** None